

OUR MISSION STATEMENT:

To be the World's Finest & Most Respected Retail Energy Provider



FOR GROWTH potential revenue worldwide.

TEN GREAT YEARS OF AWARDS & MILESTONES

\$1.4 Billion

Reached \$1 million in revenue in our first year and passed \$1 billion dollars in annual revenue in less than seven years (2013) \$1.58 \$1.48

\$664M 12

\$1.28 \$930m 13

A+ Rating

The Better Business Bureau continues to rate Ambit with A+

2006

One Million

Ambit surpassed one million active residential customers in December 2012 and provides free energy to thousands

1000 000

Solar En

CA, CT, MA,

MD, NJ & NY

with Sunrus

No.1

2016

Inc. 500 #1

\$415m

\$1M \$44M \$197M 109

Named the fastest-growing privately-held company in 2010

16 States + DC and expanding! ELECTRICITY & NATURAL

#13

Named the 13th largest direct selling company in the world (largest direct seller of energy) (Rising from #31 in 2011 to #13 in 2016!)

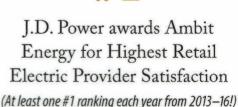




(AND WE ARE JUST GETTING STARTED!)

2016 DSN North America 50







Jere and Chris set a goal for Ambit to become

the Finest, Most-Respected retail energy provider in the country."

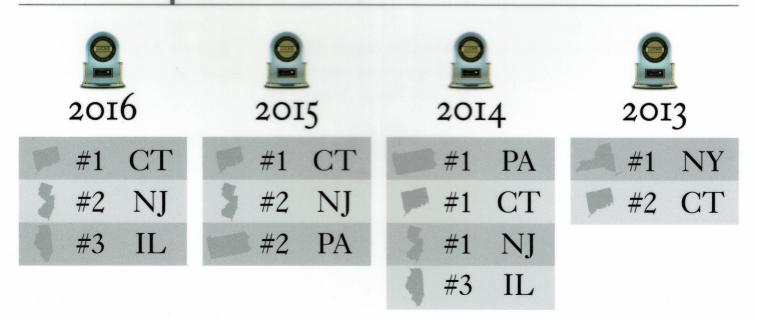
A Successful Repetition



J.D. Power awards Ambit Energy for highest retail electric provider satisfaction!



Ambit Energy, a leading national retail energy provider based in Dallas, has been recognized by J.D. Power as "highest in residential customer satisfaction with retail electric service." Over the past four years, Ambit Energy is proud to be ranked at or near the top in the following states: *Connecticut, Illinois, New Jersey, New York* and *Pennsylvania.* "Ambit Energy is honored to be recognized by J.D. Power and this award reflects our team's dedication of being the most respected retail energy provider," said Jere Thompson Jr., Ambit Energy co-founder and chief executive officer. "This award demonstrates our efforts to provide our customers with the best possible customer service and is a product of the entire Ambit Energy team."



IMPORTANT INFORMATION

YOUR CONSULTANT ID: _____ PASSWORD: _____

PHONE NUMBERS:

Ambit Consultant Support Customer Third-Party Verification (TPV) Ambit Customer Service (for customers)

รบกนลง ธ.รบPIVI (EST) EC Factory Team Call Sunday 10PM (EST) Nat'l Business Builders Call Tuesday 9:30PM EST Customer Gathering Call

(877) 302-6248 (866) 942-6248 (877) 282-6248

(515) 739-1010, pin 857617# (712) 432-7570, pin 84877# (641) 715-3645, pin 643011#



WEBSITES:

| wwwmyambit.com | Customer & Consultant Signup Site (fill in web handle) |
|-----------------------------------|---|
| wwwjoinambit.com | Customer Signup site (directly to zip code entry) |
| wwwenergy526.com | Presentation Videos/Consultant Enrollment |
| powerzone.ambitenergy.com | PowerZone (Back Office) |
| AmbitU.ambitenergy.com | Ambit University |
| AmbitTraining.net | EC Factory Webinars (incl. 6-Step Training Sun @ 7pm EST) |
| ECFactoryNation.com | NC RAY Montie's Team Website |
| TopAmbitLeaders.com | NC Brian McClure's Team Website |
| TeamPSi.biz | Team PSi Documents, Facts & Research, Audio, Video |
| Psi2MBA.com & TeamPSiOverview.com | 5-min Fast & 15-min Detailed Energy Gold Rush Videos |
| Join these Facebook Groups: | Team PSi & EC Factory |

WHY are you doing this? Write down your reason WHY. Knowing, understanding and being able to share your WHY will help you gather customers and build your team.

COMPLETE THIS CHECKLIST & EARN \$200 to \$400+ in 2-4 HRS w/ AMBIT:

- BECOME your own 1st customer (____.myambit.com)
- GET CERTIFIED on PowerZone (takes 10 min.)
- SET UP Customer Alerts (in Profile on PowerZone)
- BUILD a 100-Prospect List using Memory Jogger
- LEARN OUR SYSTEM: Watch Ambit U100 & U200
 Videos (audio downloads at TeamPsi.biz)
- LISTEN to a Customer Gathering Call (30-min) (Recorded calls at ECFactoryNation.com)
- GET PAID! Gather 3-5 customers immediately.
 "Hi Mom, I need a favor. [What is it?] Mom, if I can save you a little money, it won't cost you anything, and it would be really important to me, would you be willing to help me out?"
 (DO NOT talk about Ambit or energy until you get a YES to the favor)
- CHOOSE a Date for Your Grand Opening
- SCHEDULE next event/call/webinar in your calendar
- INVITE prospects to "Take a Look"

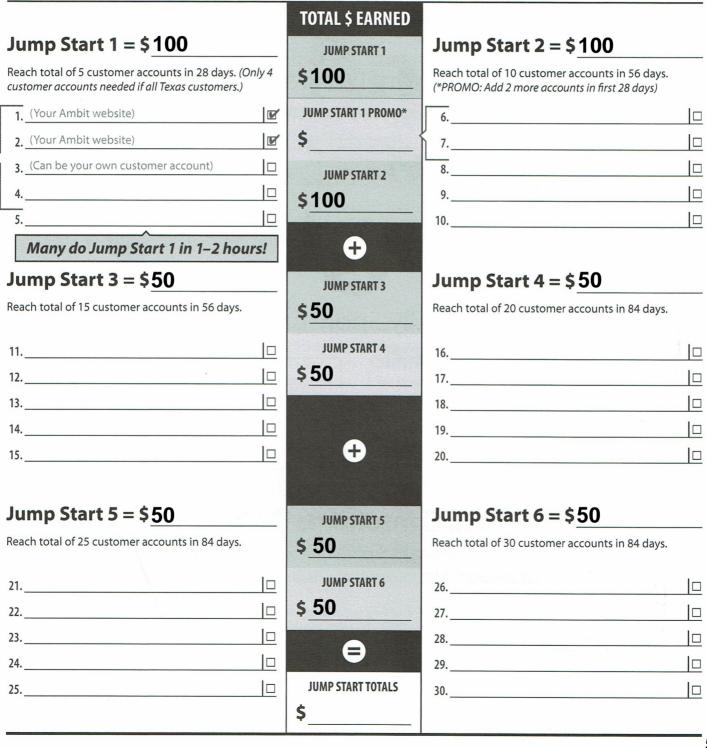
"Hey Jim, glad I caught you quickly. I'm in a hurry, so now is not the time to talk. But, I'm working on something and I'd really like to meet up and get your opinion. It will take about 15-20 minutes. What does your calendar look like over the next few days?"

Jump Start Goals

Earn upfront bonuses as you gather your customers.

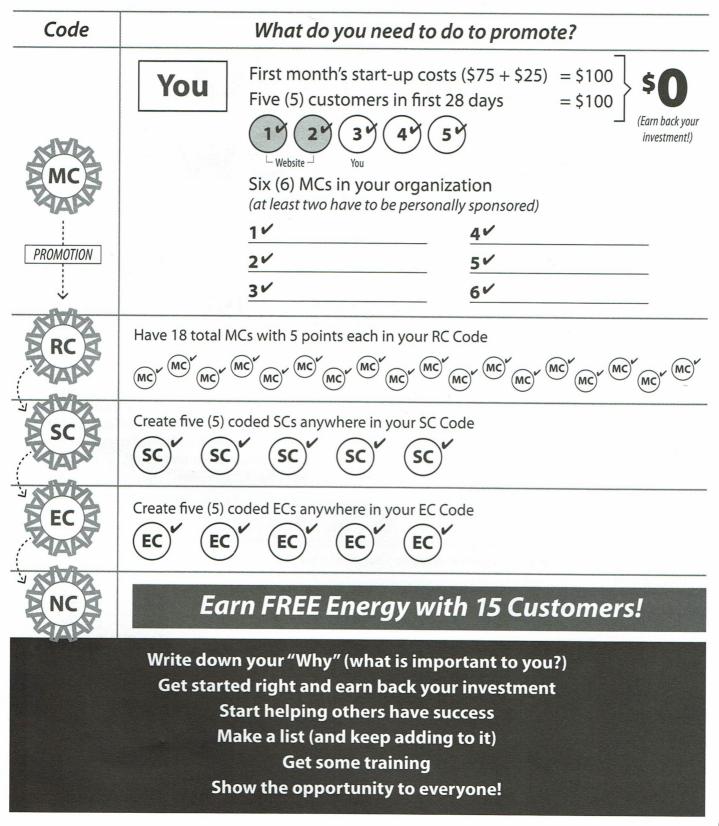
For Jump Start Bonuses you count the number of accounts (not services). If a customer has both electricity and gas on one utility bill it counts as ONE toward your Jump Start Bonuses. Fill in the names EXACTLY as they appear on each separate utility bill. Put a check mark next to your customer's name once they have pre-verified. *Always check your PowerZone for the most current promotion!*

ALL FROM TEXAS



5-2-6 and Beyond

The basic building block of the Ambit compensation plan is 5-2-6. You do this to achieve your first promotion and then help others accomplish 5-2-6 to promote further and build your Ambit business.



YOUR FORMULA FOR FREEDOM



---- In 2-5 years ----



PROSPECT LIST

- ✓ Minimum 100-200 Names w/ phone #'s at all times
- ✓ Use Memory Jogger at www.TheECfactory.com or in Fast Track Pack

DAILY:

- ✓ Review your "Why" & Your Goals
- ✓ 15 Minutes in a Personal Development Book
- ✓ 30 Minutes of Personal Development Audio
- ✓ Add at least 1 prospect to your List
- ✓ Invite at least 1 person to take a look
- ✓ Follow-Up with at least 1 Person
- ✓ Show the Plan (STP): Success Mag, 1-on-1, 2-on-1, DVD, Website, In-Home, BP, Webinar

WEEKLY:

- Customer Gathering Call and/or Webinar Tues @ 9:30PM EST (641) 715-3645, pin 643011#
 Replays 24/7 on www.TheECfactory.com > Calls > Customer Gathering Calls
- 6-Step Business Building Training LIVE @ www.AmbitTraining.net
 Sun 7PM EST w/ Ray Montie + other days/times (check your emails)
- EC Factory Team Call w/ NC Ray Montie Sunday 8:30 PM EST (515) 739-1010, pin 857617#
 Replay links sent out via email
- National Call w/ NC Brian McClure Sunday 10PM EST (712) 432-7570, pin 84877#
 Replays 24/7 on www.TopAmbitLeaders.com >Training>Business Builder Call
- Attend a Local Business Presentation

QUARTERLY:

✓ Regional 1-Day Training Events

YEARLY:

- ✓ SIMULCAST Regional 1-Day Event
- ✓ AMBITION National Convention







"Whenever a new MC joins, they should have an In-Home Grand Opening set up within 2 weeks of their start date. This will multiply their growth and ensure their success in Ambit Energy."

Executive Consultant, Tony Procopio

Here's the EXACT invite we teach to Brand-New MCs, who are inviting people to their In-Home Grand Openings, to get the majority of invites who say they can attend to actually show up:

"Hey Mary, I need a favor. I'm having a Grand Opening to get the word out about my new business. My business partner, who is very successful, is coming to my house to do a quick overview. There's nothing to buy, not selling anything, you can leave your checkbook at home. So here's the favor: *Can you come over to my house on Monday at 7pm to fill a seat in my living room and make me look good in front of my new business partner?*"

(If they're unavailable, offer another night for a 2nd Grand Opening. Or, book a 1-on-1 meeting with them.)

If they say YES, that they can attend: "Great Mary, I really appreciate it! You know that I only have 5 seats in my living room and I need to make sure the room is full, so... *can I count on you to be there without calling me at the last minute to cancel?*"

[YES]

"Great, thanks! I owe you one. See you on Monday at 7pm."

Finally, within 48 hours, send this text message to the person who agreed to fill a seat:

"Mary...I'll see you at 7pm at my house on Monday. Again, thank you so much for doing this favor for me. It means the world to me."



Who Do You Know?

Making and Maintaining a Names List

The most important thing you can do for your business is make a list. Initially, dedicate some time exclusively to making a written list of everyone you know — everywhere. Include current acquaintances as well as those from years ago. Married people should "brainstorm" together in making their list. Think of ambitious people you know who might want to improve their financial status or want more time with their family and friends. **Do not pre-judge anyone!** The biggest error you can make is thinking "They won't need the money," "They are too busy," or "They wouldn't be good at this."

Categories

Since your mind stores names by categories, systematically start your list the same way. Always carry your list with you so you can add a name when a person comes to mind. Your list will **never be complete** since you will always be adding to it!

Occupations

One of the easiest ways to think of names is by occupation. You can refer to the *Yellow Pages* business section to help jog your memory even further.

One Hundred Names

If you first list does not contain at least 100 names, you are pre-judging and should consult your sponsor for help with other techniques. Keep your list handy at all times as your first list will grow rapidly for several days as you see or recall other people. This list becomes your starting point for both building an organization and customer base, and will continue to grow as you meet new people.



Memory Joggers

People You Know Who ...

Who Is Your ...

- · Are very ambitious
- Want to make money
- Want to have more time • with their family
- Are stymied in a familyowned business
- Are looking for more opportunity
- Were passed up for a • recent promotion
- Are forced to travel a • areat deal
- Want to be in their own business
- Are still in search of the right career
- Are forced to seek better employment
- Are in a job beneath their capabilities
- Are unhappy with their current job situation
- Are in management positions
- Are looking for a more • secure financial future

- Accountant/CPA
- Architect
- Attorney/Lawyer
- Banker
- Builder
- Chiropractor Delivery Persons (FedEx, U.S. Mail, *Newspaper*, UPS, etc.)
- Dentist
- Financial Planner
- Insurance Agent
- (Auto, Business, Health/Life, Home and Liability)
- Mentor
- Minister/Chaplain
- Rabbi/Priest
- Mortgage Broker
- Pharmacist
 - Physician (Family, Personal, Gynecologist, Obstetrician, Optometrist, Orthodontist and Pediatrician)
 - Stock/Bond Broker
 - Veterinarian

Who Sold You Your ...

Categories

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Address book

Christmas list

Hanukkah list

Organizations

Professionals

Work associates

(past/present)

and college)

Relatives

Teams

Clubs

Broker

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Bus Driver

Building Inspector

Bulldozer Operator

Butcher/Meat Cutter

Business Owner

Cable Repair

Carpenter

Cashier

Caterer

Chauffeur

Candy Salesman

Cement Mason

Carpet/Tile Installer

10

Friends (past/present)

Church acquaintances

Year books (high school

Out of state contacts

International contacts

Neighbors (past/present)

- Air Conditioner
- Airplane
- Alarm System
- Automobile
- Bicvcle
- Boat
 - Camper
 - **Cellular Phone**
 - Computer
 - Fence
 - .
 - Floor Covering
 - Glasses/Contacts **Hobby Supplies**
 - Home Furnishings •
 - House
- Jewelrv • **Kitchen Appliances**
- Luggage
- Motor Home
- Motorcycle Musical Instruments
- Office Equipment
- Office Supplies
- Pager Pets •
- Sports Equipment • Suits, Ties, Shoes, etc.
- TV/Stereo
- Vacuum Cleaner

- People You Know ...
 - Actor/Actress
 - Actuary
 - Administrator
 - Advertising •
 - Aerobics/Fitness Instructor •
 - **Aerospace Engineer** •
 - Agent •
 - Air Traffic Controller
 - Aircraft Mechanic •
 - Anesthesiologist •
 - Anthropologist • •
 - Antique Dealer
 - Apartment Landlord Appliance Repair Man
 - •
 - Appraiser

- Architectural Drafter
- Armed Forces Friends
- Art Instructor
- Artist (Commercial/
- Fine Art)
- Astronomer
- Auctioneer
- Audiologist Auditor
- Author
- Automobile Assembler
- Automobile Body Repairer
- Automobile Painter
- Baby-sitters (and Parents) .
- Baker

Bank Cashier/Teller

Best Man/Ushers

Biomedical Tech

Boilermaker

Book Binder

Bookkeeper

Brewerv Rep

Bookstore

Brick Mason

Broadcasting

- Barber
- Bartender **Baseball Umpire** •

Beautician

Biologist

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- Chef/Cook
- Chemist
- Child Care Provider/Worker
- Chimney Sweep
- Choreographer
- Civil Engineer
- Claims Adjuster/Examiner
- Clerk
- Coach (Any Sport)
- Collectors (Coins, Cards, Stamps, etc.)
- College Professor
- Comptroller
- Computer Operator
- Computer Programmer
- Computer Systems Analyst
- Conservationist
- Construction Worker
- Consultant
- Contractor
- Controller
- Cook
- Copywriter
- Correction Officer
- Cosmetologist
- Counselor
- Court Reporter
- Crane Operator
- Credit/Collection
- Credit Union
- Custodian/Janitor
- Customs
- Cuts Grass
- Dairy Farmer
- Dancer/Dance Instructor
- Day Care
- Dealer (Art/Car)
- Dental Hygienist
- Dental Lab Technician
- Designer
- Diesel Mechanic
- Dietitian
- Dishwasher
- Disc Jockey
- Distributor
- Doctor/Physician
- Draftsman/CAD
- Dressmaker
- Drill Press Operator
- Driving Instructor
- Drywall Finisher
- Economist
- Editor
- Education Field
- Electrical Technician
- Electrical Engineer
- Electrician
- Emergency Medical Technician (EMT)
- Employment Agency

- Engineer
- Entertainment Field

Lithographer

Loan Officer

Lumberjack

Machinery Operator

Management Consultant

Locksmith

Machinist

Maid of Honor/

Bridesmaids

Manufacturer

Marketing

Mechanic

Media Field

Medical Field

Meteorologist

Music Teacher

Nail Technician

Night School

Notary Public

Nuclear Engineer

Office Manager

Pest Control

Photographer

Plant Foreman

Policeman/Chief

Postal Employee

Production Manager

Professional Athlete

PTA President/Members

Pipe Fitter

Plumber

Podiatrist

Printer

Psychiatrist

Psychologist

Public Relations

Race Car Driver

Rancher

Receptionist

Purchasing Agent

Musician

Nurse

Painter

Mover

Market Researcher

Martial Arts Instructor

Mechanical Engineer

Messenger/Service

Motel Owner/Manager

Moving Van Operator

Newspaper Pressman

Occupational Therapist

Parents'/Children's Friends

Parts ManagerPersonnel

Petroleum Engineer

Physical Therapist

Pilot/Flight Attendant

Office Machine Repairman

Museum Curator/Worker

Maid

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Recruiter

Repairman

Research Analyst

Restaurant Owner

Sanitation Worker

Seamstress/Tailor

Service Provider

Shoe Repairman

Social Worker

Sorority Sisters

Speech Therapist

Store Clerks/Managers

Student/College MBA

Sociologist

Statistician

Steam Fitter

Steelworker

Surgeon

Surveyor

Talent AgentTax

Telemarketing Rep

Telephone Lineman

Telephone Operator

Temporary Service

Tool and Die Maker

TV/Appliance Repair

TV/Radio Announcer

TV/Radio Producer

Tennis Instructor

Transportation

Travel Agent

Tree Service

Truck Driver

Underwriter

Waitress/Waiter

Window Cleaner

Writer/Journalist

11

Warehouse Manager

Upholster

Vendor

Welder

Wholesaler

Zoologist

Professional Teacher (Children's)

Technician

Therapist

Training

Respiratory Therapist

Retirees (Past and Future)

Reporter

Retailer

Roofer

Salesperson

School Board

Scout Leader

Secretary

Singer

Rent-A-Car Representative

- Estimator
- Exterminator
- Factory Worker
- Farmer
- Fashion Designer/Model
- File Clerk
- Fireman/Chief
- Fisherman
- Florist
- Food Service
- Fork-lift Operator
- Foster Parents
- Fraternity Brothers
- Freight Forwarder
- Fund Raiser
- Funeral Director
- Furniture Upholsterer
- Garbage Collector
- Gardener
- Gardene
- Geologist
- Glass Repair
- Golf Course/Pro
- Government Employee
- Graphic Designer
- Grocer
- GuardGuidance Counselor
- Gundance Courise
- Gunsmith
- Hairdresser/Hair Stylist
- Health Club
- High School Teacher
- Historian

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Investigator

Iron Worker

Lab Technician

Labor Relations

Lawn Service

Leasing Agent

Legal Field

Limo Service

Librarian

Judge

Laundry

- Homemaker
- Hospital Employee
- Hotel Manager/WorkerHunting, Camping, Fishing
- Illusionist
- Importer/Exporter
- Industrial Designer
- Industrial EngineerInstruc-

Insurance Adjuster

Interior Decorator/De-

Interpreter/Translator

Land Surveyor/Planner

Lifeguard/Swim Instructor

Who Do You Know with the First Name of ...

| Aaron | Brent | Dennis | Gail | loromy | Lillie | Norma | Simon |
|-----------------|-----------|-----------|------------------|------------------|-----------------|---------------|------------------|
| Abby | Bret | Derek | Gary | Jeremy Jerome | Linda | Norman | Simone |
| Abby Abraham | Brian | Dexter | Gene | Jessie | Lisa | Olga | Sonya |
| Adam | Bruce | Diana | George | Jessica | Lloyd | Oscar | Sophia |
| Addison | Bruno | Diane | Georgina | Jill | Lois | Otis | Stan |
| Addison | Buddy | Dick | Gerald | JO | Lola | Otto | Stella |
| Alan | Calvin | Dick | | Joan | Loren | Owen | Stephanie |
| Albert | Carl | Dolores | Gerry Gilbert | | | Pamela | • |
| Alden | Carla | Dominic | | Jody | Lorna | Parker | Stephen Steve |
| Alexander | Carlos | | Ginger | Joe Joel | Louis Louise | Parker Pat | Susan |
| Alfred | | Don | Gladys Glenn | John | | Patricia | |
| | Carlyle | Donald | Gloria | | Lowell | | Sylvia |
| Alice | Carmen | Donna | | Jolene | Luanne | Paul | Talia |
| Alicia | Carol | Doreen | Gordon | Joseph | Lucy | Paula | Tamara |
| Allison | Carrie | Dorothy | Grace | Joshua | Luke | Peggy | Tammy |
| Alvin | Carter | Doug | Grant | Joy | Lydia | Penny | Tanya Tatiana |
| Amelia | Carry | Doyle | Greg | Joyce | Lyle | Peter | Tatiana |
| Amos | Catherine | Duane | Greta | Judith | Lynne | Phil | Ted |
| Amy | Cecil | Dwight | Gus | Judy | Mack | Pierre | Teresa |
| Andre | Cecilia | Earl | Gwen | Julia | May | Rachel | Terry |
| Andrea | Charlene | Ed | Hal | Julian | Marcia | Ralph | Therese |
| Andrew | Charles | Edgar | Harold | June | Marcus | Ramon | Thomas |
| Andy | Charlotte | Edith | Harry | Justin | Margot | Ramona | Tim |
| Angela | Cheryl | Edmund | Harvey | Karen | Marianne | Randolph | Tina |
| Anita | Chester | Edna | Hazel | Karl | Marie | Randy | Toby |
| Ann | Chris | Edward | Heidi | Kate | Marilyn | Ray | Todd |
| Annette | Christine | Eileen | Helen | Kathy | Mario | Raymond | Tom |
| Anthony | Cindy | Elaine | Henry | Kay | Mark | Rebecca | Tony |
| April | Claire | Eleanor | Herbert | Keith | Marla | Regina | Tracy |
| Archie | Clara | Elizabeth | Herman | Kelly | Marsha | Renee | Trent |
| Arlene | Clarence | Ellen | Homer | Ken | Marta | Rhoda | Trudy |
| Arnold | Clarice | Elliot | Hope | Kent | Martha | Rhiannon | Valerie |
| Arthur | Clark | Elmer | Howard | Kerry | Mary | Richard | Van |
| Audrey | Claude | Elsie | lan | Kevin | Marylou | Rita | Vanessa |
| Austin | Claudia | Elton | Ida | Kirk | Matthew | Robert | Vera |
| Barbara | Clay | Emily | llene | Kristen | Maureen | Rodney | Verne |
| Barney | Clem | Emma | Irene | Kurt | Max | Ron | Veronica |
| Barry | Clifford | Emmett | Irma | Lance | Merrill | Roseanne | Victor |
| Bart | Clint | Eric | Irving | Lane | Melvin | Roy | Victoria |
| Becky | Clyde | Erma | Irwin | Larry | Michael | Royce | Violet |
| Ben | Colin | Ernest | lsaac | Laura | Mike | Russell | Virgil |
| Benjamin | Colleen | Ernie | Jack | Laurie | Mildred | Ruth | Virginia |
| Bennett | Connie | Erwin | Jacob | Leah | Millie | Sally | Wade |
| Bernard | Craig | Estelle | Jake | Leanne | Mitchell | Sam | Walter |
| Bernice | Cynthia | Esther | James | Lee | Murray | Sandy | Wanda |
| Bernie | Daisy | Eugene | Jan | Leila | Nancy | Sarah | Ward |
| Bert | Dan | Eunice | Jane | Lena | Natalie | Scott | Wayne |
| Beth | Darla | Eva | Janet | Leo | Nathan | Sean | Wendy |
| Beverly | Darlene | Evan | Janice | Leon | Ned | Shari | Wilbur |
| Bill | Darrell | Evelyn | Jared | Leona | Neil | Sharlene | William |
| Blaine | Dave | Faith | Jason | Leonard | Nellie | Sharon | Wilma |
| Blair | Dawn | Faye | Jay | Leroy | Nick | Sheila | Yale |
| Blanche | Dean | Frances | Jean | Leslie | Nina | Shelley | Yolanda |
| Bobby | Deborah | Frank | Jeffrey | Lester | Noel | Sherry | Yvonne |
| Bonnie | Dena | Fred | Jennie | Lewis | Nolan | Shirley | Zane |
| Brenda | Denise | Freda | Jennifer | Lillian | Noreen | Sidney | Zelda |
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Prioritize your list using the E.R.I.C. System

| Name/Number | Е | R | I | С | Total |
|-------------------------------|---|---|---|---|-------|
| Karen (highest priority type) | 3 | 2 | 3 | 1 | 9 |
| Bob (average priority type) | 2 | 2 | 2 | 1 | 7 |
| Chris (lower priority type) | 1 | 1 | 2 | 0 | 4 |

Entrepreneurial (Drive, Spirit, Attitude) Resources (Time & Money) Influence (Circle of Influence) City (Within 60 miles? 1 if yes, 0 if no)

Rate your contacts against yourself: (1=

less than you, 2 = same as you, 3 = more than you)