YOUR WINDOW OF OPPORTUNITY

The Ambit Energy Business Presentation
Why I Started My Ambit Business
What Is Your “Why”?

- Desire additional income
- Reduce or eliminate debts
- More time with your family
- Provide more to charity
- Build savings
- Children’s college education
- Financial freedom
The Right Company

- Founded in 2006 by Co-Founder and CEO Jere Thompson, Jr. and Co-Founder and CMO Chris Chambless
- With a goal to be the finest and most-respected retail energy provider in America
- Named by Inc. magazine in 2010 as the fastest-growing privately held company in the U.S.
- A+ Rating
The Right Company

Named #12 largest direct seller worldwide and #1 direct seller of energy in the world in 2015 by Direct Selling News (Global 100)

Named #1 Retail Electric Provider in CT (2014-15) & USA's Overall #1 pick by JD Power & Associates in the Retail Electric Provider Satisfaction Study. Also named #1 in NJ & PA (2014) and NY (2013).

Named Best Electric Supplier in Connecticut in 2015 by Hartford Business Journal
THE AMBIT OPPORTUNITY

The Right Company

Featured in SUCCESS FROM HOME Magazine for 6 Consecutive Years
An Expanding Industry

$104.9 billion potential market size

66.1 million potential Customers in current markets

Ambit has less than 3% market share

The timing is perfect
How it Works

→ Energy monopolies are being broken up
→ Customers have a right to choose

Generation Companies

Retail Energy Provider

Delivery by Local Utility

ESCO (Energy Service Company)

Energy suppliers compete for the supply portion of your utility bill
The Perfect “Product”

For Consumers:
- Everyone uses it
- No cost to switch
- Nothing changes for the Customer

For Business Owners
- No inventories
- No deliveries
- No collection
The Perfect “Product”

- Competitive rates
- Satisfaction guaranteed
- Green-e Energy™ Certified products available
- Welcome gift for enrolling
- Monthly Travel Rewards points
The Perfect “Product”

→ All Customers receive a free website

→ 5 Customers = choice of exciting travel packages

→ 15 Customers = energy credits up to and including Free Energy
YOUR WINDOW OF OPPORTUNITY

The Ambit Energy Business Presentation
Ambit Marketing Model
Personal Relationships

We make recommendations every day...

- Music
- Movies
- Restaurants
- TV Shows
We make recommendations every day...

- Music
- Movies
- Restaurants
- TV Shows

we just don’t get paid for them
Own and Operate Your Own Business

- $429 one-time fee with no annual renewal
- $199 Single State Consultant fee w/ a $99 annual renewal (CT only)
- $24.95 per month for personal business building system
We Do Two Simple Things

1. Gather a handful of loyal Customers, people we know, love and trust.
We Do Two Simple Things

1. Gather a handful of **loyal Customers**, people we know, love and trust
   and

2. **Help others** do the same
Three Ways to Get Paid

1. Immediate Income

→ Ambit pays you immediately for gathering a handful of Customers
→ You can earn your first check within a few days
→ You can earn your investment back within a few weeks
Three Ways to Get Paid

Gather 5 Customers in 4 weeks.
Three Ways to Get Paid

Gather 5 Customers in 4 weeks. PLUS 5 additional Customers in 8 weeks.
Three Ways to Get Paid

- Gather 5 Customers in 4 weeks. $100
- PLUS
- 5 additional Customers in 8 weeks. $100
- Through additional personal Customer acquisition, earn up to $400 in your first 12 weeks.
Promote and Earn More

5 Personal Customers

2 Consultants

6 Total Consultants

$100
The Ambit Opportunity

Promote and Earn More

- You
- 5 Personal Customers
  - 3 Laptop
  - $100
  - 2 House
  - $100
  - Total: $200
- 2 Consultants
  - 2 Laptop
  - $100
  - 3 House
  - $300
  - Total: $400
- 6 Total Consultants
  - Total: $600

Total Earnings: $800
THE AMBIT OPPORTUNITY

Promote and Earn More

5 Personal Customers

2 Consultants

6 Total Consultants

$100 $100 $100

$100 $100 $100
Three Ways to Get Paid

2. Leadership Income

Ambit pays you weekly bonuses for building a team of Customer-gatherers.
Three Ways to Get Paid

2. Leadership Income

- Ambit pays you weekly bonuses for building a team of Customer-gatherers
- The bigger the team, the bigger the bonuses
Three Ways to Get Paid

2. Leadership Income

- Ambit pays you weekly bonuses for building a team of Customer-gatherers
- The bigger the team, the bigger the bonuses
- Unlimited income potential
3. Residual Income

Each time a Customer pays their bill, Ambit pays you
3. Residual Income

- Each time a Customer pays their bill, Ambit pays you
- Ambit pays you month after month after month after month
3. Residual Income

- Each time a Customer pays their bill, Ambit pays you
- Ambit pays you month after month after month after month
- The more people who join your team and pay their bill, the more money you can make
### 7- Level Payout: Other Markets - if each MC gathers 3 Customers

<table>
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<tr>
<th>Levels</th>
<th>MCs</th>
<th>Customers</th>
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### Monthly Income Potential

**7- Level Payout**

if each MC gathers 3 Customers

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7- Level Payout  
if each MC gathers 10 Customers

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Total Monthly Income Potential: $39,189
Customer Residual Bonuses

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- **Regional Consultant**: 25¢ Unlimited Levels
- **Senior Consultant**: Up to 50¢ Unlimited Levels
- **Executive Consultant**: Up to 75¢ Unlimited Levels
- **National Consultant**: Up to $1 Unlimited Levels
Why Ambit Works

→ A service — not a product
Why Ambit Works

- A service — not a product
- Power of part-time
Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan
Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan
- Perfect timing
Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan
- Perfect timing
- Proven system
Get Started Now

- Get Your Questions Answered
- Join Ambit Energy
- Become your own first Customer
- Take control of your financial future
THANK YOU FOR YOUR TIME AND ENERGY
SIMULCAST WATCH PARTY

* For Consultants registered for Simulcast thru PowerZone (streaming option)

CALVARY LIFE CENTER
174 E. Johnson Ave.
Cheshire, CT 06410

2PM ET PRE-SHOW - Giveaways, Raffle & Fun! (Doors open @ 1pm, lunch avail. on-site)

3PM to 6PM ET – SIMULCAST ON THE BIG SCREEN!!! • SATURDAY, JAN 30th 2016

GET YOUR TICKETS AT AMBITEVENT.COM • $5 per person *