

# YOUR WINDOW OF OPPORTUNITY

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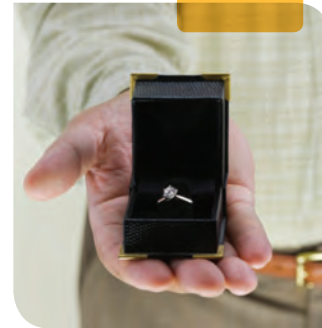
The Ambit Energy Business Presentation



**AMBIT**ENERGY<sup>®</sup>



# Why I Started My Ambit Business



# What Is Your "Why"?

- Desire additional income
- Reduce or eliminate debts
- More time with your family
- Provide more to charity
- Build savings
- Children's college education
- Financial freedom



# YOUR WINDOW OF OPPORTUNITY

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The Ambit Energy Business Presentation



**AMBIT**ENERGY<sup>®</sup> 

# The Right Company

- Founded in 2006 by Co-Founder and CEO Jere Thompson, Jr. and Co-Founder and CMO Chris Chambless
- With a goal to be the finest and most-respected retail energy provider in America
- Named by *Inc.* magazine in 2010 as the fastest-growing privately held company in the U.S.
- A+ Rating



# The Right Company

→ Named #12 largest direct seller worldwide and #1 direct seller of energy in the world in 2015 by Direct Selling News (Global 100)



Named #1 Retail Electric Provider in CT (2014-15) & USA's Overall #1 pick by JD Power & Associates ← in the Retail Electric Provider Satisfaction Study. Also named #1 in NJ & PA (2014) and NY (2013).

→ Named Best Electric Supplier in Connecticut in 2015 by Hartford Business Journal



**THE AMBIT  
OPPORTUNITY**

# The Right Company

Featured in **SUCCESS FROM HOME** Magazine for 6 Consecutive Years



## An Expanding Industry

- \$104.9 billion potential market size
- 66.1 million potential Customers in current markets



- Ambit has less than 3% market share

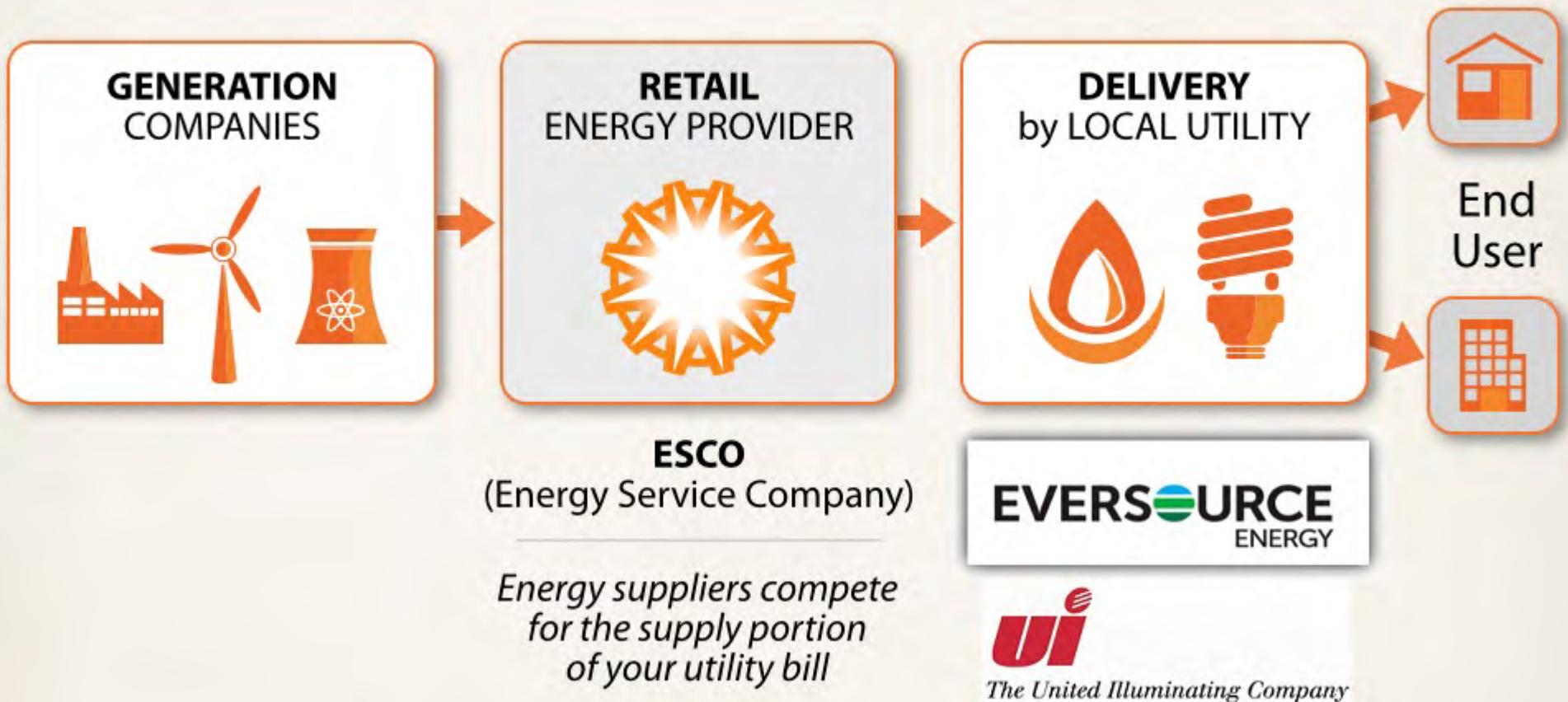


The timing is perfect



# How it Works

- Energy monopolies are being broken up
- Customers have a right to choose



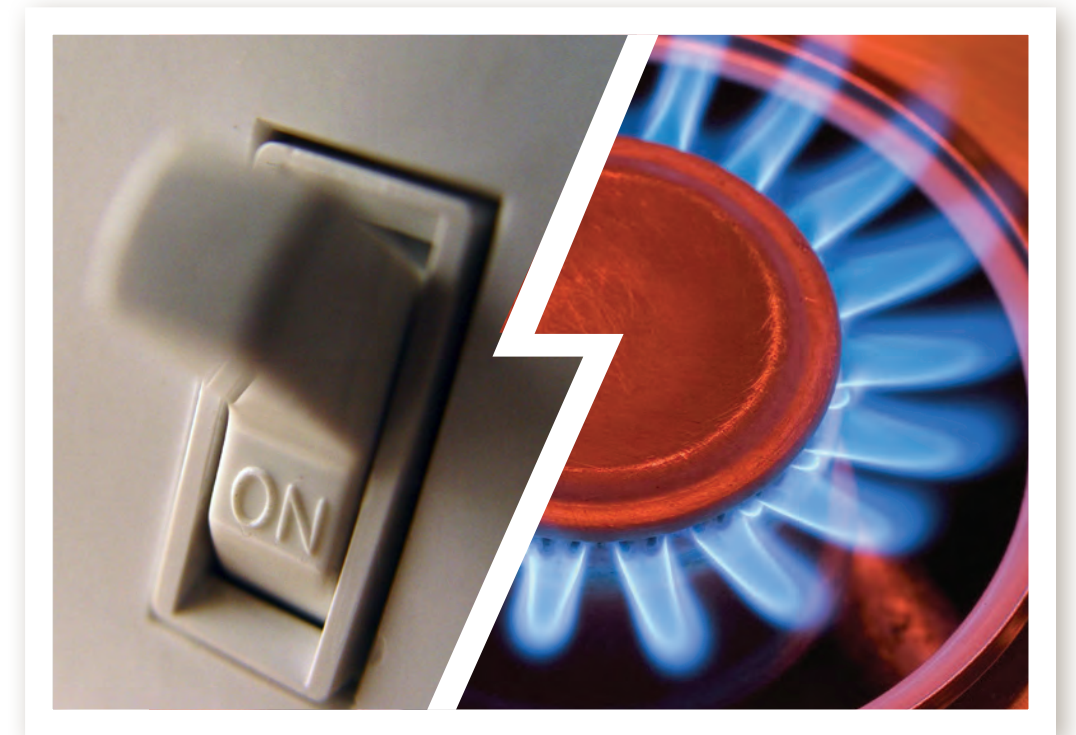
# The Perfect "Product"

## → For Consumers:

- Everyone uses it
- No cost to switch
- Nothing changes for the Customer

## → For Business Owners

- No inventories
- No deliveries
- No collection



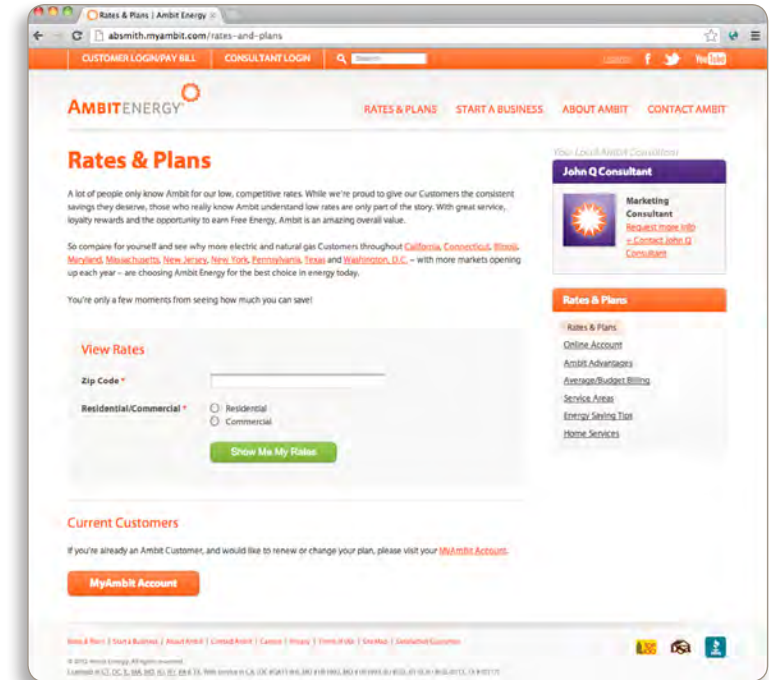
# The Perfect "Product"

- **Competitive rates**
- **Satisfaction guaranteed**
- **Green-e Energy™ Certified products available**
- **Welcome gift for enrolling**
- **Monthly Travel Rewards points**



# The Perfect "Product"

- All Customers receive a free website
- **5 Customers =** choice of exciting travel packages
- **15 Customers =** energy credits up to and including **Free Energy**



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The Ambit Energy Business Presentation



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# Ambit Marketing Model



# Personal Relationships

We make recommendations every day...



- Music
- Movies
- Restaurants
- TV Shows

# Personal Relationships

We make recommendations every day...



- Music
- Movies
- Restaurants
- TV Shows

**we just don't  
get paid for them**



## THE AMBIT OPPORTUNITY

# Own and Operate Your Own Business

- ➔ \$429 one-time fee with no annual renewal
- ➔ \$199 Single State Consultant fee w/ a \$99 annual renewal (CT only)
- ➔ \$24.95 per month for personal business building system

The image displays a collage of screenshots from the Ambit Energy website and dashboard. The central screenshot shows a 'Weekly Commissions' dashboard with a pie chart and a list of commission breakdowns. To the left is a 'Training Videos' page featuring Steve Thompson. To the right is a 'Why Ambit Works' page with a video player.

**Weekly Commissions**

Your commissions to be paid on Feb 24, 2012 > \$1,605.00

Breakout

TB:	\$0.00
JS:	\$0.00
RC:	\$105.00
SC:	\$720.00
EC:	\$720.00
NC:	\$0.00

**Why Ambit Works**

AMBITENERGY

VIDEO OPPORTUNITY

Start Your Business Now

# We Do Two Simple Things

- 1** Gather a handful of loyal **Customers**, people we know, love and trust



# We Do Two Simple Things

**1** Gather a handful of loyal **Customers**,  
people we know, love and trust

and

**2** Help others do the same



## 1. Immediate Income

- Ambit pays you immediately for gathering a handful of Customers
- You can earn your first check within a few days
- You can earn your investment back within a few weeks



THE AMBIT  
OPPORTUNITY

## Three Ways to Get Paid



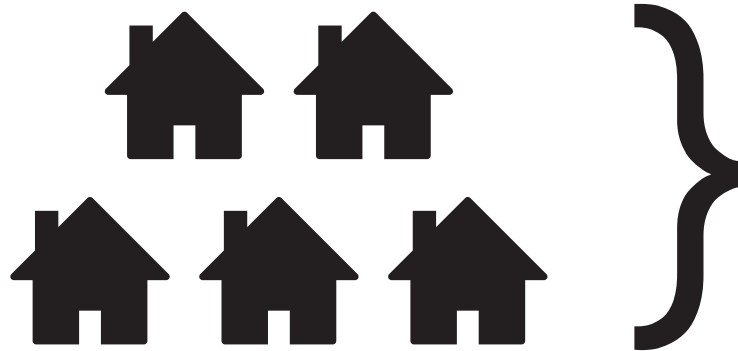
Gather 5 Customers  
in 4 weeks.

# Three Ways to Get Paid



Gather 5 Customers  
in 4 weeks.

**PLUS**



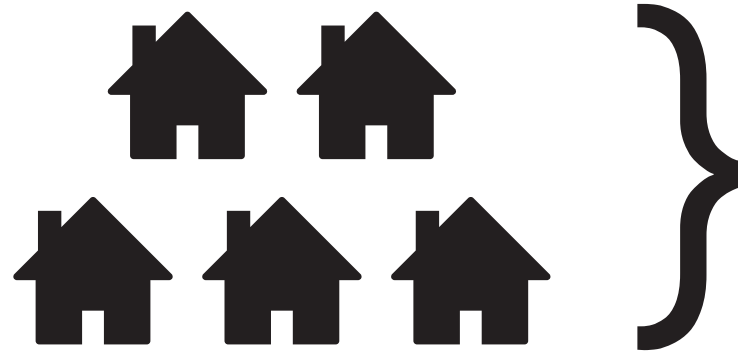
5 additional Customers  
in 8 weeks.

# Three Ways to Get Paid



Gather 5 Customers  
in 4 weeks.

**PLUS**



5 additional Customers  
in 8 weeks.



Through additional personal  
Customer acquisition, earn up  
to **\$400** in your first 12 weeks.

# Promote and Earn More



**5** Personal Customers



**\$100**

**2** Consultants

**6** Total Consultants



# Promote and Earn More



## 5 Personal Customers



**\$100**

**\$100**

**\$100**

## 2 Consultants



## 6 Total Consultants



## 5 Personal Customers



**\$100**

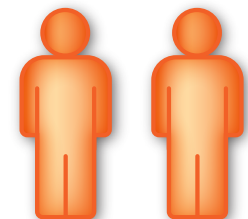
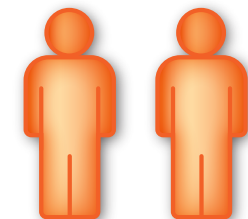
**\$100**

**\$100**

## 2 Consultants

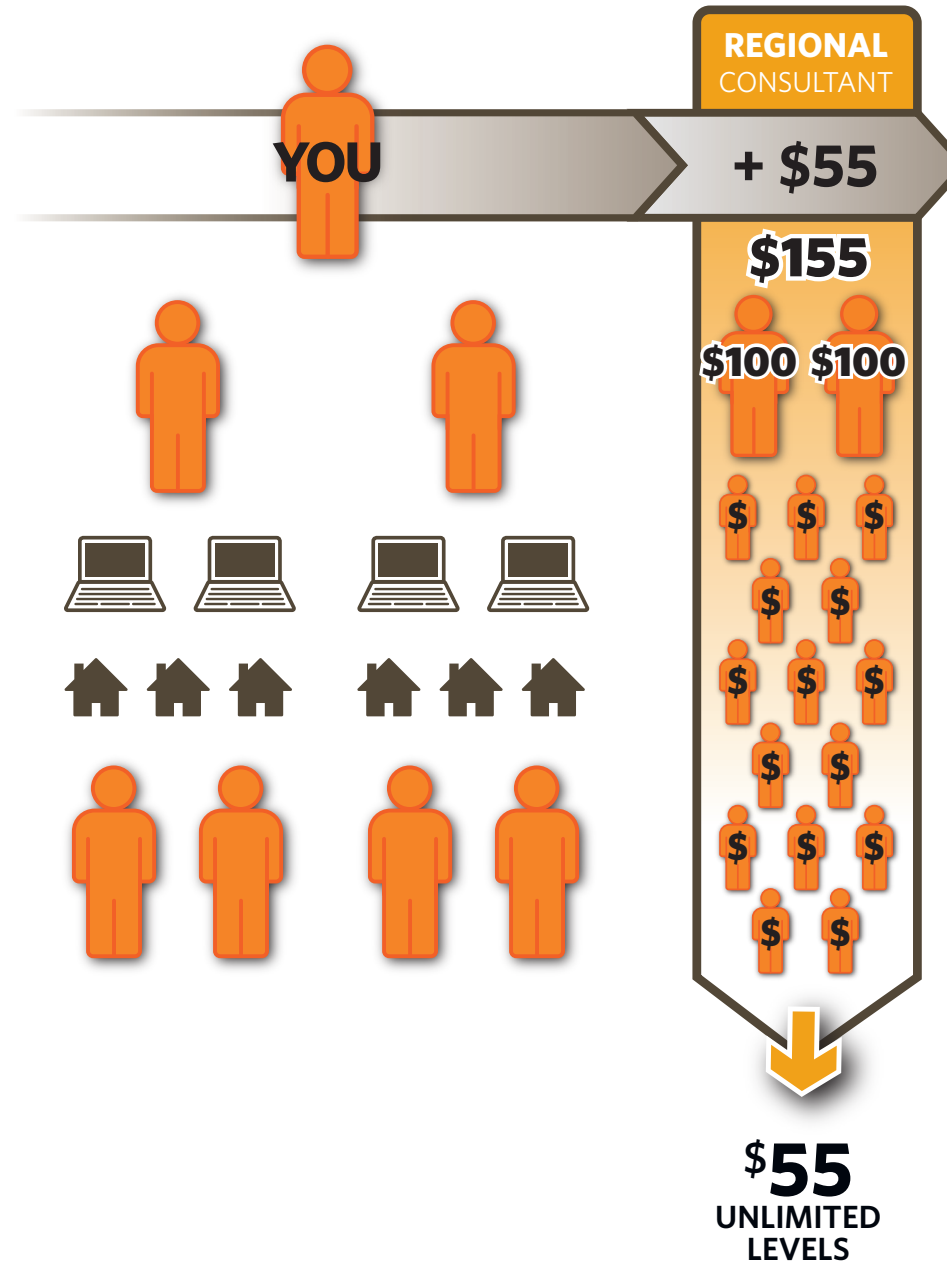


## 6 Total Consultants



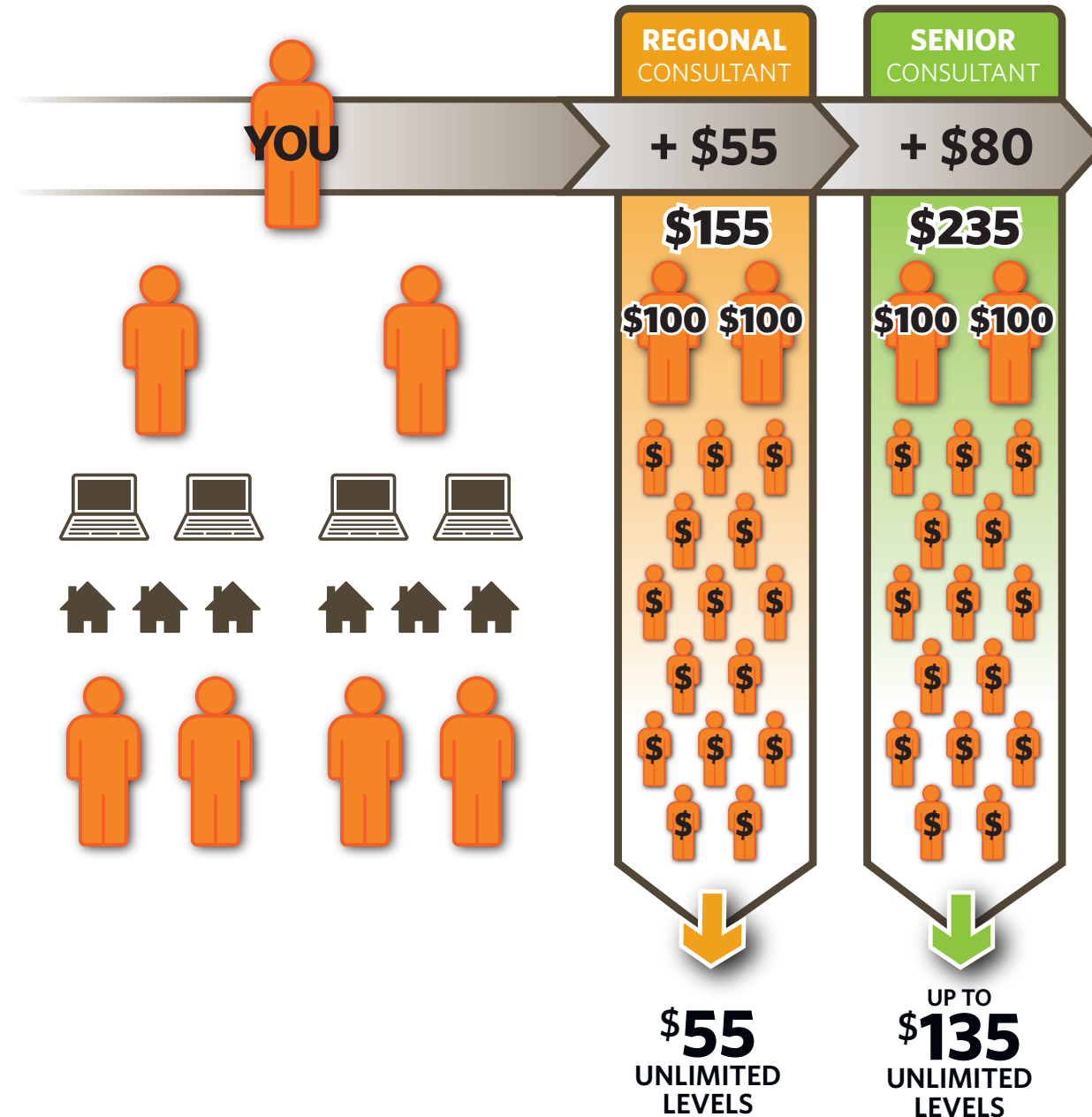
## 2. Leadership Income

→ Ambit pays you weekly  
bonuses for building a team  
of Customer-gatherers



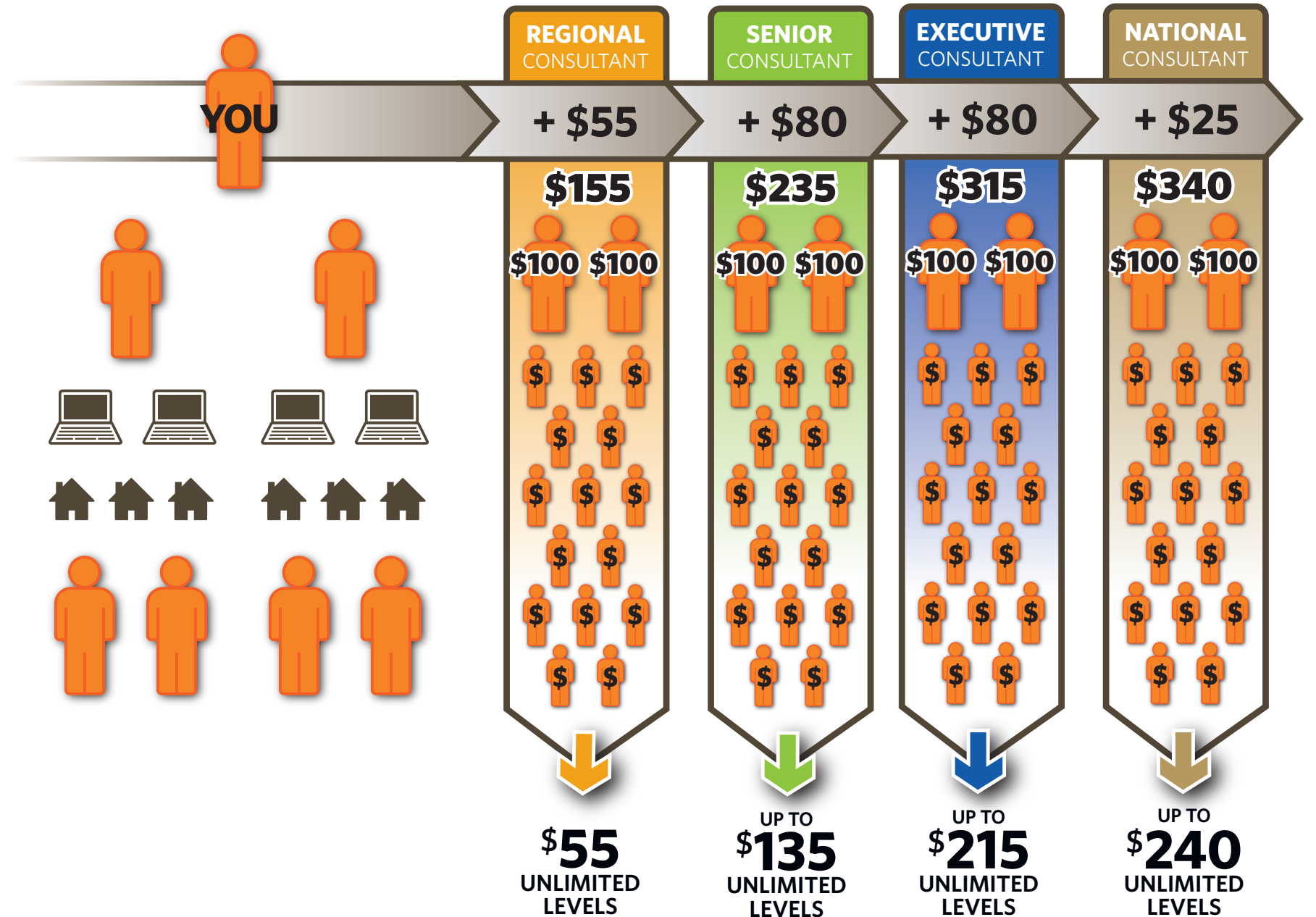
## 2. Leadership Income

- Ambit pays you weekly bonuses for building a team of Customer-gatherers
- The bigger the team, the bigger the bonuses



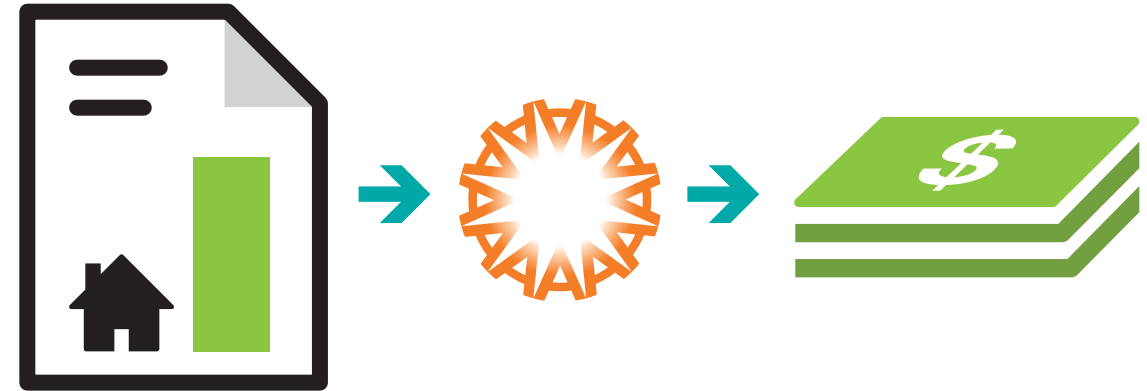
## 2. Leadership Income

- Ambit pays you weekly bonuses for building a team of Customer-gatherers
- The bigger the team, the bigger the bonuses
- Unlimited income potential



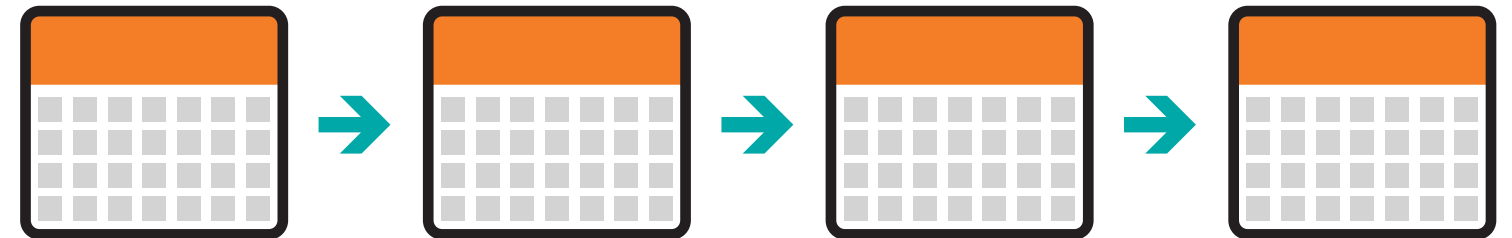
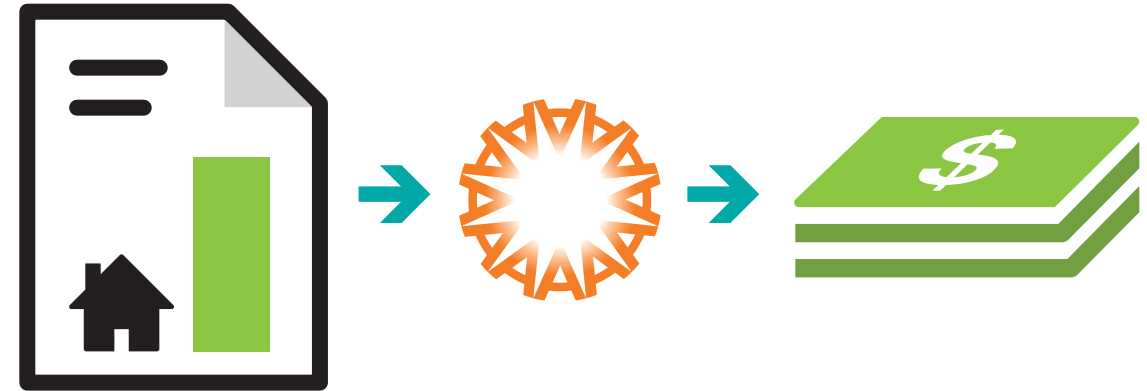
## 3. Residual Income

→ Each time a Customer pays their bill, Ambit pays you



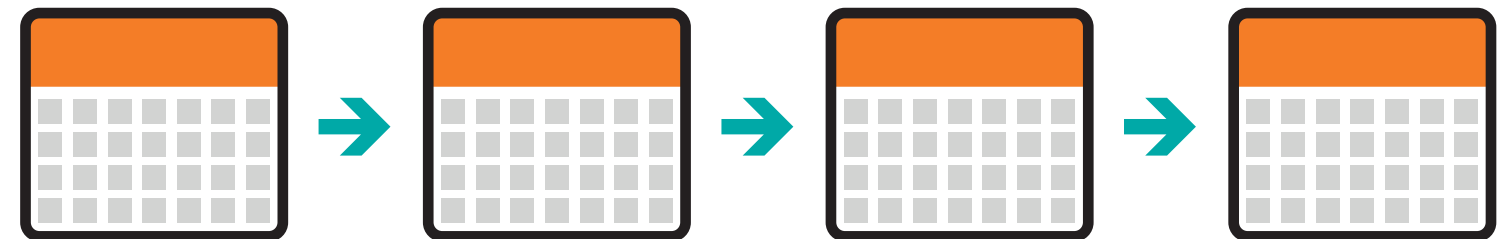
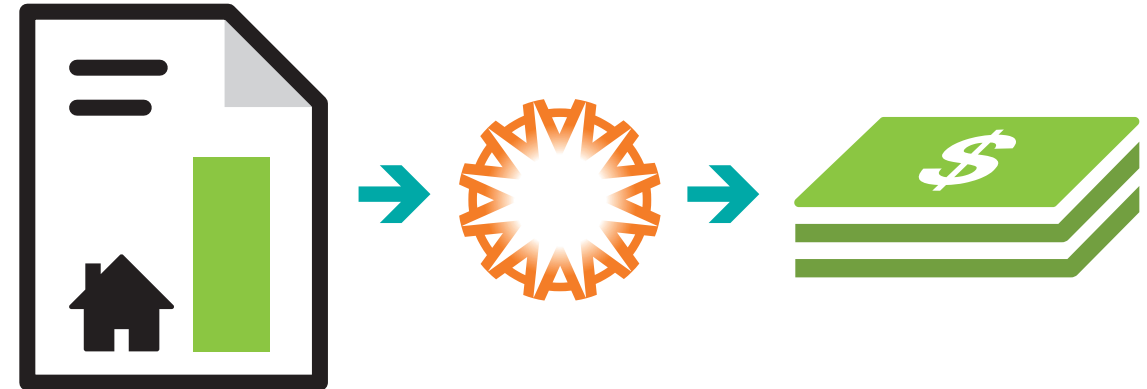
## 3. Residual Income

- Each time a Customer pays their bill, Ambit pays you
- Ambit pays you month after month after month after month



## 3. Residual Income

- Each time a Customer pays their bill, Ambit pays you
- Ambit pays you month after month after month after month
- The more people who join your team and pay their bill, the more money you can make





## 7- Level Payout: Other Markets - if each MC gathers 3 Customers

Levels	MCs	Customers
You	-	20
1	3	9
2	9	27



# Residual Income

7- Level Payout: Other Markets - if each MC gathers 3 Customers

Levels	MCs	Customers
You	-	20
1	3	9
2	9	27
3	27	81
4	81	243
5	243	729



# Residual Income

7- Level Payout: Other Markets - if each MC gathers 3 Customers

Levels	MCs	Customers
You	-	20
1	3	9
2	9	27
3	27	81
4	81	243
5	243	729
6	729	2,187
7	2,187	6,561
<b>Total</b>	<b>3,279</b>	<b>9,857</b>



# Monthly Income Potential

## 7- Level Payout

if each MC gathers 3 Customers

Levels	MCs	Customers	Band 1	Monthly
<b>You</b>	<b>0</b>	<b>20</b>	<b>\$.05</b>	<b>\$1</b>
<b>1</b>	<b>3</b>	<b>9</b>	<b>\$.05</b>	<b>\$.45</b>
<b>2</b>	<b>9</b>	<b>27</b>	<b>\$.10</b>	<b>\$3</b>
<b>3</b>	<b>27</b>	<b>81</b>	<b>\$.20</b>	<b>\$16</b>
<b>4</b>	<b>81</b>	<b>243</b>	<b>\$.30</b>	<b>\$73</b>
<b>5</b>	<b>243</b>	<b>729</b>	<b>\$.40</b>	<b>\$292</b>
<b>6</b>	<b>729</b>	<b>2,187</b>	<b>\$.70</b>	<b>\$1,531</b>
<b>7</b>	<b>2,187</b>	<b>6,561</b>	<b>\$1.50</b>	<b>\$9,842</b>
<b>Total</b>	<b>3,279</b>	<b>9,857</b>		<b>\$11,758</b>

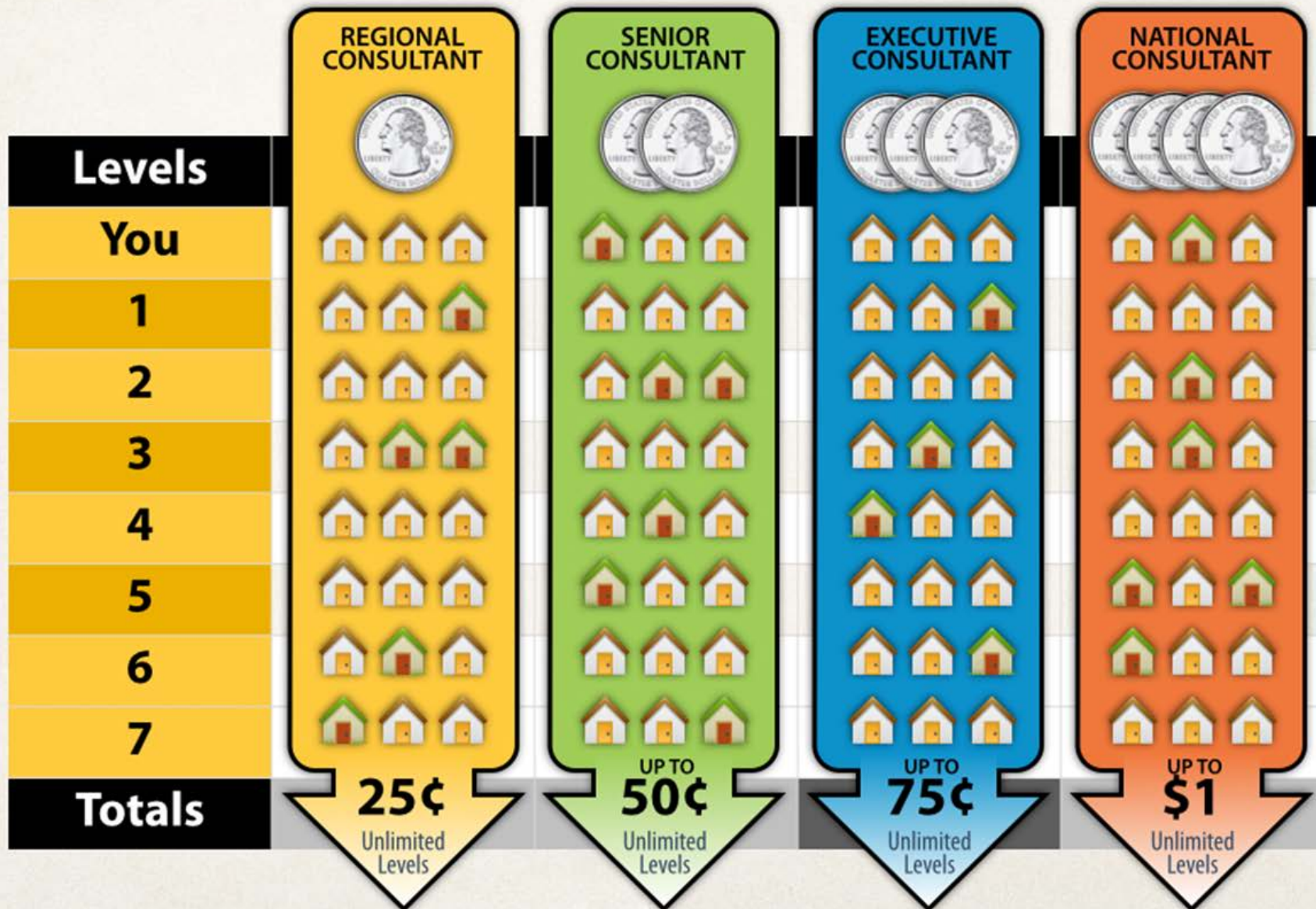
# Monthly Income Potential

## 7- Level Payout

if each MC gathers 10 Customers

Levels	MCs	Customers	Band 1	Monthly
<b>You</b>	<b>0</b>	<b>20</b>	<b>\$.05</b>	<b>\$1</b>
<b>1</b>	<b>3</b>	<b>30</b>	<b>\$.05</b>	<b>\$2</b>
<b>2</b>	<b>9</b>	<b>90</b>	<b>\$.10</b>	<b>\$9</b>
<b>3</b>	<b>27</b>	<b>270</b>	<b>\$.20</b>	<b>\$54</b>
<b>4</b>	<b>81</b>	<b>810</b>	<b>\$.30</b>	<b>\$243</b>
<b>5</b>	<b>243</b>	<b>2,430</b>	<b>\$.40</b>	<b>\$972</b>
<b>6</b>	<b>729</b>	<b>7,290</b>	<b>\$.70</b>	<b>\$5,103</b>
<b>7</b>	<b>2,187</b>	<b>21,870</b>	<b>\$1.50</b>	<b>\$32,805</b>
<b>Total</b>	<b>3,279</b>	<b>32,810</b>		<b>\$39,189</b>

# Customer Residual Bonuses



# Why Ambit Works

→ A service — not a product



# Why Ambit Works

- A service — not a product
- Power of part-time





# Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan



# Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan
- Perfect timing



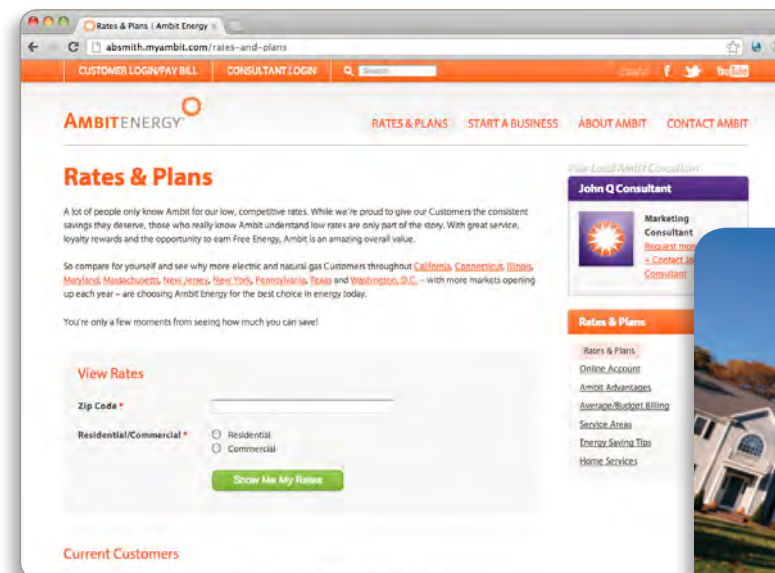
# Why Ambit Works

- A service — not a product
- Power of part-time
- Lucrative compensation plan
- Perfect timing
- Proven system



# Get Started Now

- ➔ Get Your Questions Answered
- ➔ Join Ambit Energy
- ➔ Become your own first Customer
- ➔ Take control of your financial future



# THANK YOU FOR YOUR TIME AND ENERGY





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LIVE & ONLINE

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